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**NEXTBASE, THE GLOBAL LEADER IN DASH CAMS, INTRODUCES
THE WORLD'S FIRST TRULY SMART DASH CAM – NEXTBASE iQ**

The pioneering Nextbase iQ completely re-imagines connected-car technology, raising the bar on driver safety, driver assistance and vehicle security

LOS ANGELES, Calif. – January 4, 2022 – [Nextbase](#), the global leader in dash cam technology, today announced the world's first truly smart and fully connected dash cam, the **Nextbase iQ**. Designed to fast-track next-generation connected-car technology, the Nextbase iQ transforms the driver experience, making any vehicle smarter, safer and more secure. Leveraging the very latest AI-powered technology and offering real-time access from anywhere at any time through the iQ app, Nextbase is transcending the dash cam category with the introduction of this groundbreaking smart product.

Nextbase iQ delivers all the safety and security that consumers expect from the best smart home-monitoring systems, but now in the car. Drivers will be able to receive real-time alerts and access incident video even when they are away from their vehicle, plus a whole lot more.

"There is nothing on the market that rises to the level of Nextbase iQ," said Richard Browning, Chief Marketing and Sales Officer for Nextbase. "Over two years and from the ground up, we have re-imagined what a dash cam can be and created the world's first true Smart Dash Cam, utilizing AI-technology and Cloud-connectivity to give drivers a complete sense of safety and security. Never before has there been a smart connected-car product that offers so much benefit in one package. We have bettered our already best-in-class dash cam functionality and added never-before-seen technology to support drivers, whether they are on the road or away from their vehicle."

As technological advancements continue to outpace OEM vehicle development cycles, Nextbase is delivering next-level driver safety, driver assistance and vehicle-security technology – including unparalleled dash cam functionality – not available in the vast majority of vehicles

around the world. Nextbase iQ ensures every driver and every car can be made smarter, safer, and more secure.

Fully integrated into Nextbase iQ is the world's best 4K, three-camera video technology, able to record outside and inside the vehicle with real-time global access and alerts. The Nextbase iQ has a completely new product design, informed by extensive research and development to capture the best image quality and vehicle security views in the industry.

And, in response to increasing on-road incidents (e.g., road rage, traffic stops) and driver anxiety, Nextbase iQ offers Witness Mode, a voice-activated, instant-on recording feature that automatically saves to the cloud and shares with an emergency contact or other designated third party (e.g., spouse, parent) in real-time, ensuring you never face a stressful situation on the road alone.

Other stand-out features in the Nextbase iQ include:

NXT Tech

Many patent-pending technologies have been incorporated into Nextbase iQ for the sole purpose of protecting drivers, passengers, and their vehicles with AI-powered, Cloud-connected Nextbase NXT Tech.

- **Real-time access anytime, anywhere**
- **Spatial Awareness Technology** – custom-designed, application-specific, artificial intelligence to anticipate and record incidents both while in, and away from, one's vehicle
- Fast and reliable cloud connection with **NXT Dual Link Wi-Fi and 4G**
- Ultra-high-accuracy GPS satellite positioning for fast and convenient vehicle tracking

Driver Assist

The world's best hands-free dash cam functionality takes a leap forward with Nextbase iQ.

- **World's only connected 4K, tri-cam IR video system**, delivering up to 4k front and 1440p in rear and cabin views, day or night
- **Witness Mode** offers immediate, voice-activated handsfree recording, real-time cloud upload and sharing, to provide safe and secure video evidence for when drivers feel most vulnerable
- **Live View** provides drivers with real-time direct access to the onboard camera system from anywhere in the world
- **Native Voice Control** system allows fast, intuitive and precise driver commands, safely enabling various features while hands remain on the wheel and eyes remain on the road
- **Valet Mode** – Allows the setting of a number of triggers to alert the device owner to certain conditions when the vehicle is not in their possession, such as when being valet parked, at the workshop, or loaned to another driver such as a child or colleague.

Driver Safety

Smart, connected, and proactive technology that brings a true home security perspective when on the road.

- **NXT Video** through Nextbase's award-winning low-light video system to precisely capture license plates, street signs and all other critical details in the event of an incident inside or outside the vehicle
- **Roadwatch AI** provides real-time monitoring of other vehicles' speeds and trajectories
- **Emergency SOS (ESOS)** – Pioneered on the Series 2 Dash Cam range, Nextbase is the only dash cam brand that automatically alerts Emergency Services with location and other critical details following a serious accident
- **Driver Aware (DMS)** features smart driver monitoring system to combat distracted and/or drowsy driving
- The **Vehicle Aware (ADAS)** system, an advanced driver assistance system, monitors the road and cars in front, warning drivers of vehicle and pedestrian danger utilizing Nextbase Spatial Awareness Technology

Vehicle Security

Via the Nextbase iQ app, Nextbase iQ provides drivers with real-time alerts and access to video when away from their vehicle

- **Real-time tracking** with a built-in ultra-accurate GPS location beacon and synchronized real-time video
- **Smart Sense Parking** powered by AI-enabled Nextbase Spatial Awareness Technology, captures critical moments before and after any incident, tunable to adjust to circumstances to maximize security and minimize inconvenience. The intelligent monitoring system keeps an eye on surroundings, including vehicles, pedestrians and cyclists, allowing drivers to obtain real-time alerts to observe and act.
- Through the Nextbase iQ app, drivers can receive **incident notifications**, instantly when away from the vehicle, including still snapshot visualization

"The Nextbase iQ doesn't simply elevate dash cam functionality, it establishes a whole new category of smart, connected technology for the car," said Browning. "We are now enabling every vehicle on the road to be equipped with safety, security and assistance above what's available in today's newest cars. The powerful Ambarella AI-capable chipset we're using in the Nextbase iQ enables us to continuously roll out further cutting-edge driver technology upgrades via the Cloud, giving access to the very latest driver safety and security features for years to come."

For more information on the Nextbase iQ, visit www.Nextbase.com.

ABOUT NEXTBASE DASH CAMS:

Having pioneered Dash Cam technology, Nextbase is a global leader in the category, having gained 20% market share in North America in just two years since launch, while enjoying 55% market share across Europe and 80% market share in the UK. Invented and perfected by technical aviation engineers experienced in the rigorous testing and certification requirements of that industry, Nextbase is dedicated to transcending the dash cam category, bringing a new level of in-vehicle technology to high-quality dash cams. Nextbase is available in 18 countries and more than 15,000 retail locations worldwide. More than 7,500 retail locations in the United States and Canada include Best Buy, Best Buy Canada and Walmart. To learn more, visit www.Nextbase.com/en-us/ and follow along on Instagram at @Nextbase.